

CHRISTIAN BAUER

The Mark of Perfection

Regardless of where you go in this world — New York, London, Berlin, Zurich, Tokyo, or Amsterdam — Christian Bauer is the mark of absolute design and quality.

"We have set a very high standard by means of the complicated and costly process involved in producing Christian Bauer wedding rings," Manfred Dornbusch, Christian Bauer's Production Manager says. "Absolute quality is our hallmark. Our edge comes from our high level of creativity when it comes to designing rings and developing trends. We put together approximately 150 new creations every year that are tailored to meet the ever-changing requests of our clients."

Since its founding in 1880, Christian Bauer has remained a family business. What began as a small manufacturing company in Germany has become a world-renowned designer and manufacturer of innovative, high quality jewelry. Its state-of-the-art facility combines old-world craftsmanship with leading-edge design technology to create jewelry that is as timeless as it is innovative.

But Christian Bauer's jewelry isn't the only thing that is innovative. The company also offers its clients a consistent, worldwide, on-going mar-

keting campaign that includes its world-famous catalogs and ads.

The company has also developed an exceptional ring display system for its clients. The elegant box, which is both functional and beautiful, has space for 30 rings that can be divided by color, size, or cut, allowing each piece to be shown off to its best advantage.

The international corporate design of Christian Bauer is unmistakable. All of its pieces are carefully branded by the company's world famous "tree of life" stamp. Only authentic Christian Bauer rings have this logo stamped inside — a guarantee of quality, genuine precious metals and gemstones, and the perfection of its workmanship. Customers know that with Christian Bauer, not only are they getting a masterful piece of jewelry, but a timeless heirloom that is backed by 125 years of quality and craftsmanship. For more information contact:

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*Jewelry as
timeless symbols.*

CHRISTIAN BAUER INC.

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